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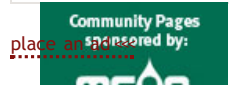
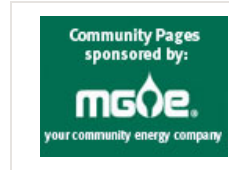
Tobacco Deals And Halal Meat Market: Relies On Steady Customers

Wisconsin State Journal :: CAPITAL REGION BUSINESS JOURNAL :: 4



Monday, September 1, 2008
Ellen Williams-Masson

Mohammed Ehtasham, owner of Tobacco Deals and the Halal Meat Market at 2618 E. Washington, is reeling from the double punch of rising food prices and the buck-a-pack tax increase effective in January that has many of his customers rolling their own cigarettes.

"Most of the people in the Madison area (interested in Indian and Pakistani groceries) know there is an Indian and Halal Meat Market in Madison, so it's really not going to help that much to advertise," Ehtasham said. "My customer count is still there, but the per ticket average is down almost 25 percent. People are cutting down because everything is going up."









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